

# Research Workshop on Expanding Opportunities Through Economic Development and Workforce Development Initiatives

May 20-22, 2018

Federal Reserve Bank of Atlanta  
1000 Peachtree Street, Atlanta, GA

*Co-hosted and co-sponsored by the Federal Reserve Bank of Atlanta and the W.E. Upjohn Institute for Employment Research*

## AGENDA

**Sunday, May 20, 2018**

Location: HYATT ATLANTA MIDTOWN  
125 10th Street, Atlanta, GA 30309, USA  
T: 404-917-2672  
[www.atlantamidtown.hyatt.com](http://www.atlantamidtown.hyatt.com)

6:30 PM Cocktails/Welcome Dinner  
Room: Avalon I, Hyatt Atlanta Midtown  
*Courtesy of the W.E. Upjohn Institute for Employment Research*

**Monday, May 21, 2018**

Location: Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, GA

8:00 AM Registration & Continental Breakfast  
*Courtesy of the Federal Reserve Bank of Atlanta*

8:30 AM Welcome & Introductions  
Stuart Andreason, Director of the Center for Workforce & Economic Opportunity, Atlanta Federal Reserve Bank  
Randy Eberts, President, W.E. Upjohn Institute for Employment Research

About the Workshop (background on workshop & co-sponsors, overview of day's agenda & expectations)

Stuart Andreason, Director of the Center for Workforce & Economic Opportunity, Atlanta Federal Reserve Bank

8:45- 10 AM

The New Skilled Shop-Floor Workforce  
Facilitator: Alex Ruder, University of South Carolina

8:45 AM: Retooling Engineering Technology for the Manufacturing 5.0 Workplace (Presenter: Kathryn L. Kelley, Ohio Manufacturing Institute; co-author Fran Stewart, Ohio Manufacturing Institute)

9:00 AM: Manufacturing Connect: Teaching Manufacturing Skills to Inner-City High School Students (Presenter: Richard Mattoon, Federal Reserve Bank of Chicago; co-author Susan Longworth, Federal Reserve Bank of Chicago)

9:15 AM: Mediating Apprenticeship: Institutional Strategies for Advancing Innovation and Job Quality (Presenter: Allison Forbes, University of North Carolina-Chapel Hill; co-author Nichola Lowe, University of North Carolina-Chapel Hill)

9:30 AM: Response/Discussion

10:00 AM

Break

10:15-11:30 AM

Evaluating Your Tax Dollars at Work  
Facilitator: Timothy Bartik, Senior Economist, W.E. Upjohn Institute for Employment Institute; Co-Editor, *Economic Development Quarterly*

10:15 AM: The Economic and Fiscal Impacts of Property Tax Abatement in a Large County (Presenter: Rob Wassmer, California State University-Sacramento; co-authors Daphne A. Kenyon, Adam H. Langley, and Bethany P. Paquin, Lincoln Institute of Land Policy)

10:30 AM: Evaluating the Effectiveness of Georgia's Job Tax Credit (Presenter: David Sjoquist, Georgia State University; co-authors Laura Wheeler, Shiferaw Gurm, & Clay Crook, Georgia State University)

10:45 AM: Do Minimum Wage Increases Cause Financial Stress to Small Businesses? Evidence from 15 Million Establishments (Presenter: Sudheer Chava, Georgia Institute of Technology; co-authors Manpreet Singh & Alexander Oettl, Georgia Institute of Technology)

11:00 AM: Response/Discussion

11:30 AM

Lunch and Media Panel

Moderator: Carl E. Van Horn, Distinguished Professor of Public Policy, Edward J. Bloustein School of Planning and Public Policy, Rutgers  
Panelists: Jim Tankersley, Tax & Economics Reporter, New York Times; Adam Bruns, Managing Editor, Site Selection Magazine

1:00-2:15 PM

Nontraditional Workforce Development

Facilitator: Randy Eberts, President, W.E. Upjohn Institute for Employment Research

1:00 PM: Connecting Jobs and Workforce: The Community Option  
(Presenter: Robert Giloth, The Annie E. Casey Foundation)

1:15 PM: Examining the Connections Between Workforce Development, Economic Development, and Community Wealth Building: The Case of Richmond, Virginia (Presenter: Elsie Harper-Anderson, Virginia Commonwealth University)

1:30 PM: The Allocation of State Spending on Training and Education Dollars Over Time: A Preliminary Look at the Effects on STEM Training and Employment, and on Social and Private Returns on Training  
(Presenter: Edward Bee, University of Southern Mississippi)

1:45 PM: Response/Discussion

2:15-3:30 PM

The Great Recession

Facilitator: George A. Erickcek, Regional Consultant, W.E. Upjohn Institute for Employment Research; Co-Editor, *Economic Development Quarterly*

2:15 PM: Resilience in the Face of Chronic Distress: U.S. Metropolitan Areas After the Great Recession (Presenter: Edward (Ned) Hill, The Ohio State University; co-authors Andrew J. Van Leuven, The Ohio State University, and Harold Wolman, George Washington University)

2:30 PM: Local Ability to “Rewire” and Socioeconomic Performance: Evidence from U.S. Counties before and After the Great Recession  
(Presenter: Alexandra Tsvetkova, The Ohio State University; co-author Mark Partridge, The Ohio State University)

2:45 PM: Response/Discussion

3:15 PM

Break

3:30-4:15 PM

Forms of Place-Based Development

Facilitator: Evan Mast, Economist, W.E. Upjohn Institute for Employment Research

3:30 PM: Amenity-Driven Gentrification (Presenter: Kalee Burns, Georgia State University)

3:45 PM: Entrepreneurship and Poverty Reduction in Rural America (Presenter: Nicholas Kacher, Colorado State University; co-author Stephan Weiler, Colorado State University)

4:00 PM: Response/Discussion

6:00 PM

Reception & Dinner  
Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, GA

Guest Speaker: Laurence Kotlikoff, William Fairfield Warren Professor of Economics at Boston University

### **Tuesday, May 22, 2018**

Location:

Federal Reserve Bank of Atlanta, 1000 Peachtree Street, Atlanta, GA

8:00 AM

Registration & Continental Breakfast  
*Courtesy of the Federal Reserve Bank of Atlanta*

8:30 AM

Greetings  
Raphael Bostic, President, Atlanta Federal Reserve Bank

Follow-up from yesterday's session (re-cap, any questions from authors, next steps)

George A. Erickcek, Regional Consultant, W.E. Upjohn Institute for Employment Research; Co-Editor, *Economic Development Quarterly*

8:45- 10 AM

Workforce Implications of Industrial Change  
Facilitator: Brad Hershbein, Economist, W.E. Upjohn Institute for Employment Research

8:45 AM: The Geography of Skills and the Role of Creative Destruction: Evidence from Millions of Job Postings (Presenter: Christos Makridis, Stanford University; co-author Yong Suk Lee, Stanford University)

9:00 AM: Gender, Race, and Ethnic Differences in Exposure to Automation-Related Job-Loss Risk (Presenter: Emily Wornell, Ball state)

University; co-authors Michael J. Hicks & Srikant Devaraj, Ball State University)

9:15 AM: The Changing Nature and Quality of Non-Standard Employment (Presenter: Cathy Yang Liu, Georgia State University; co-author Luisa de Azevedo Nazareno, Georgia State University)

9:30 AM: Response/Discussion

10:00 AM Break

10:15-11:30 AM Managing Transition  
Facilitator: Jim Robey, Director of Regional and Economic Planning Services, W.E. Upjohn Institute for Employment Research

10:15 AM: Individual Social Capital and Migration (Presenter: Julie Hotchkiss, Federal Reserve Bank of Atlanta; co-author Anil Rupasingha, U.S. Department of Agriculture Economic Research Service)

10:30 AM: Use of Unemployment Insurance and Public Employment Services After Leaving Welfare (Presenter: Christopher O'Leary, W.E. Upjohn Institute for Employment Research)

10:45 AM: The New Gig: The Contributions of Changes in Nonemployer Establishments to Changes in Future Employer Establishments (Presenter: Jacob Moore, Colorado State University; co-authors Luke Petach & Stephan Weiler, Colorado State University)

11:00 AM: Response/Discussion

11:30 AM Concluding comments

George A. Erickcek, Co-Editor, Economic Development Quarterly, and Regional Consultant, W.E. Upjohn Institute for Employment Research

Stuart Andreason, Director of the Center for Workforce & Economic Opportunity, Atlanta Federal Reserve Bank

Noon Adjourn & Box Lunch