SEPTEMBER 15–16, 2015 • DETROIT, MI
REVISITING THE PROMISE AND PROBLEMS OF INNER CITY ECONOMIC DEVELOPMENT

An inner city economic summit featuring new research, discussion, and practitioner experiences on inner city growth, development, and competitiveness.

FEATURING KEYNOTE ADDRESS BY
Michael Porter, Bishop William Lawrence University Professor at Harvard Business School, ICIC Founder and Chairman

SEPTEMBER 15–16, 2015, DETROIT, MI
Federal Reserve Bank of Chicago, Detroit Branch • 1600 East Warren Avenue, Detroit, MI

HOSTED BY
W.E. Upjohn Institute for Employment Research, Economic Development Quarterly and SAGE, the Initiative for a Competitive Inner City, and the Federal Reserve Bank of Chicago

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Revisiting the Promise and Problems of Inner City Economic Development
September 15-16, 2015 | Detroit, Michigan

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Hosted by the Chicago Federal Reserve Bank, the Initiative for a Competitive Inner City, and the W.E. Upjohn Institute for Employment Research, Economic Development Quarterly and Sage

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Agenda | Tuesday, September 15, 2015
12:30 PM – 7:00 PM

Day’s sessions convene at
Detroit Marriott at the Renaissance Center
400 GM Renaissance Center
Detroit, MI 48243
www.detroitmarriott.com

Traveling directly to the FRB of Chicago-Detroit Branch? Note these directions to the Branch due to construction.

DIRECTIONS TO FRBC-DETROIT

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11:30 – 4:00 PM | CHECK-IN/MATERIALS
Marriott at the Renaissance Center
Room: 42 Degrees North, Third Level

LUNCH ON OWN

12:30 PM | WELCOME REMARKS
Marriott at the Renaissance Center
Room: 42 Degrees North, Third Level

Randy Eberts, President, W.E. Upjohn Institute for Employment Research

12:40 PM | DETROIT ECONOMY PERSPECTIVE (A PRE-TOUR DISCUSSION)
Marriott at the Renaissance Center
Room: 42 Degrees North, Third Level

Martin Lavelle, Business Economist, Federal Reserve Bank of Chicago-Detroit Branch
William Sander, Professor of Economics, DePaul University, and Consultant for the Federal Reserve Bank of Chicago
William Testa, Vice President and Director of Regional Research, Federal Reserve Bank of Chicago

Featuring a discussion on Midtown Detroit with Sue Mosey, Executive Director, Midtown Detroit
1:45 PM | Break

2:00 PM | Board Buses for Tour

2:10-4:30 PM | Tour and Site Visit of Detroit’s Inner City Growth and Development

*Martin Lavelle*, Business Economist, Federal Reserve Bank of Chicago-Detroit Branch  
*Desiree Hatcher*, Community Development & Michigan Director, Community Development & Policy Studies Division, Federal Reserve Bank of Chicago-Detroit Branch  
*Paul Traub*, Senior Business Economist, Federal Reserve Bank of Chicago-Detroit Branch

Featuring an on-site presentation of The Eastern Market by *Dan Carmody*, President, Eastern Market Corporation

Participants will have an opportunity to see where the three levers of growth – business environment, regional industry clusters, and individual firms – are promoting or failing to promote economic development within Detroit’s inner city. Participants will also see where the collaboration among organizations is driving economic activity (Midtown Detroit) and where the lack of collaboration is hindering economic change (Northeast Detroit).

5:30-7:00 PM | Reception and Special Event

(Heavy hors d’oeuvres)  
Marriott at the Renaissance Center  
Room: 42 Degrees North, Third Level

5:50 PM | Welcome and Introduction of Speaker

*Kim Zeuli*, Senior Vice President, Research and Advisory Practice, Initiative for a Competitive Inner City; Guest Co-Editor for Special Issue on Inner-City Economic Development, *Economic Development Quarterly*

6-6:30 PM | What’s Happening in Detroit? Redevelopment in the Inner City

*John Gallagher*  
John Gallagher is a veteran journalist and author whose book, “Reimagining Detroit: Opportunities for Redefining an American City,” was named by The Huffington Post as one of the best social and political books of 2010. His most recent book is “Revolution Detroit: Strategies for Urban Reinvention.” John is a native of New York City. He joined the Detroit Free Press in 1987 to cover urban and economic redevelopment efforts in Detroit and Michigan, a post which he still holds. His other books include “Great Architecture of Michigan” and, as co-author, “AIA Detroit: The American Institute of Architects Guide to Detroit Architecture.”

DINNER ON YOUR OWN
Day’s sessions convene at
Federal Reserve Bank of Chicago – Detroit Conference Center
Second Floor Conference Center
1600 East Warren Avenue
Detroit, MI 48207

Transportation to the Summit
For those traveling in from out of state, two Indian Trails buses will provide transportation from the Marriott to the Federal Reserve on the morning of September 16th and then to the Detroit Metropolitan Airport at the end of the conference. Seating is limited to 112 persons. The buses will depart the Marriott at 7:30 AM for the Federal Reserve. Buses will begin loading at 7:15 AM, and will only make one trip to the Federal Reserve. Other transportation options are available, such as taxi service. Luggage can remain stored on the bus.

For those driving from the Marriott to the Federal Reserve, free parking is available on site. Visitors must enter off of Warren Avenue.

Taxi service is also available. Some taxi options are Checker Cab, 313-963-7000; Detroit Cab, 313-841-6000; Royale Sedan Service, 313-394-2100; Metro Car, 800-456-1701.

The People Mover does not provide service to the Federal Reserve Bank.

Transportation to the Detroit Airport
These same two buses will provide transportation following the end of the Summit at 4:00 PM from the Federal Reserve to the Detroit Airport (DTW). Luggage can remain stored on the bus. Those wishing to leave the Summit earlier should arrange for transportation on their own to the airport.

7:30 – 10:00 AM | Check-In/Materials
Federal Reserve Bank of Chicago-Detroit Conference Center
First Floor Entryway
* A government-issued ID (driver’s license, passport, or state ID) and security check is required upon entering the Federal Reserve Bank. Without proper identification, participants will not be permitted entry to the building. For those bringing in luggage, luggage may be stored in the coat room next to the security checkpoint in the lobby.

8:00-9:00 AM | Continental Breakfast
Federal Reserve Bank of Chicago-Detroit Conference Center
Second Floor, Atrium

9:00 AM | Opening Remarks
Federal Reserve Bank of Chicago-Detroit Conference Center
Second Floor Conference Center
Randy Eberts, President, W.E. Upjohn Institute for Employment Research
William Testa, Vice President and Director of Regional Research, Federal Reserve Bank of Chicago

9:05 AM | Economic Development Quarterly
Haifeng Qian, Assistant Professor, School of Urban and Regional Planning, University of Iowa; Associate Editor and Guest Co-Editor for Special Issue on Inner-City Economic Development, Economic Development Quarterly

9:10 AM | Welcome to the City of Detroit!

Introduction of Guest Speaker
William Testa, Vice President and Director of Regional Research, Federal Reserve Bank of Chicago

Welcome Address
Dr. Carol O’Cleireacain, Deputy Mayor for Economic Policy, Planning, and Strategy
City of Detroit

9:30 – 10:30 AM | Keynote Address

Introduction of Michael Porter
Steve Grossman, CEO, Initiative for a Competitive Inner City

Keynote Address
Michael Porter, Bishop William Lawrence University Professor at Harvard Business School; Founder and Chairman, Initiative for a Competitive Inner City

Q&A with Audience

10:30-10:45 AM | Break
Second Floor, Atrium

10:45 AM – 12:15 PM | Morning Session: Are Clusters Driving Inner City Growth?
Led by Timothy J. Bartik, Senior Economist, W.E. Upjohn Institute for Employment Research, Kalamazoo, MI

Panelists:
Mercedes Delgado, Assistant Professor, TIES Group, MIT Sloan School of Management, Cambridge, MA
Clusters and Regional Performance: Implications for the Inner City (15 minutes)

T. William Lester, Assistant Professor, Department of City and Regional Planning, University of North Carolina-Chapel Hill, Chapel Hill, NC
Are America’s Inner Cities Competitive? Evidence from the 2000s (15 minutes)
Scott Mosley, Director of Investment Strategies, The Water Council, Milwaukee, WI

From the Field: Examples of/Performance of Clusters in the Inner City (15 minutes)

Paul Riser Jr., Managing Director, Technology-Based Entrepreneurship, Tech Town Detroit

From the Field: Examples of/Performance of Clusters in the Inner City (15 minutes)

Q&A Audience Response (20 minutes)

12:15-1:00 PM | BUFFET LUNCH
Second Floor Conference Center

12:45-1:50 PM | KEYNOTE SPEAKER
Second Floor Conference Center

Introduction of Keynote Speaker

Keynote Speaker
Matt Cullen, President and Chief Executive Officer, Rock Ventures LLC; Chair, Detroit RiverFront Conservancy

Q&A Audience Response

2-3:30 PM | AFTERNOON SESSION: DOING BUSINESS IN THE INNER CITY: IS IT A COMPETITIVE ADVANTAGE?

Led by Mark Funkhouser, Publisher, Governing magazine

Panelists:
Kevin Stolarick, India Institute for Competitiveness, Toronto, Ontario, Canada
Human Capital in Cities and Suburbs (15 minutes)

Timothy Bates, Distinguished Professor Emeritus, Wayne State University, Detroit, MI
Impacts of Owner Race and Geographic Context on Access to Small Business Financing (15 minutes)

Ray Leach, Chief Executive Officer, JumpStart, Inc., Cleveland, OH
From the Field: Examples of/Performance of Doing Business in the Inner City (15 minutes)

Rashida Thomas, Director of Education & Workforce Development, Focus: HOPE, Detroit, MI
From the Field: Examples of Workforce Development in the Inner City (15 minutes)

Q&A Audience Response (20 minutes)

3:30-4:00 PM | CLOSING REMARKS
William Testa, Vice President and Director of Regional Research, Federal Reserve Bank of Chicago